

**AD SPECIFICATIONS:**

Option	Color	Trim Size	Bleed Size	File Format	Booking Deadlines	Material Deadlines	
					Singapore Expo		
1	Inside Front Cover	4C	Full Page 213mm (W) x 280mm (H)	Submission file should include extra 3mm on all 4 sides as bleeding area. (i.e. submission size = 219mm (W) x 286mm (H) )	JPEG Format with minimum 300 dpi	1 September 2006	5 September 06
2	Inside Back Cover	4C					
3	Back Cover	4C					
4	Run of Page	4C					

**HOT PROPERTY PICKS SPECIFICATIONS:**

Hot Property Picks is a full-page property listing. This is unique opportunity to showcase an individual property to interested buyers. Only one property development per page can be allowed.

Advertisers should submit 3-4 high quality images, a 400-word description and contact details for the featured property. See below for a sample layout.  
(*Publisher reserves full editorial rights*).

**Note: Hot Property Picks must focus exclusively on one property per booking**

Option	Color	Materials	File Format	Booking Deadlines	Material Deadlines	
				Singapore Expo		
5	Hot Property Picks	4C	(1) 3-4 images (2) Max 400 words describing the Property	JPEG Format with minimum 300 dpi	1 September 06	5 September 06

**Magazine Cover (Draft)**

**Hot Property Picks (Draft)**





**For Booking, Please E-mail or fax this form to:**

Organiser: Corporate Consumer Communications Ltd  
 Contact Person: Mr. Hoi Cheung  
 Tel: +852 2944 6430  
 Fax: +852 2944-6424  
 Email: [hcheung@3c-ltd.com](mailto:hcheung@3c-ltd.com)

**PART I: COMPANY DETAILS**

Company Name:

Authorised Person:

Job Title:

Tel No.  -  -

Country Code  Area Code  Number

Fax No.  -  -

Country Code  Area Code  Number

Email:

Address:

**PART II: EXPO MAGAZINE ADVERT BOOKING**

Option	Type	Unit Price (USD)	Booking Quantity (Unit)	Sub Total Price (USD)
			Singapore Expo	
1	Inside Front Cover	Full Page 4C \$2,200		US\$
2	Inside Back Cover	Full Page 4C \$2,200		US\$
3	Back Cover	Full Page 4C \$2,800		US\$
4	Run of Page	Full Page 4C \$1,500		US\$
5	Hot Property Picks	Full Page 4C \$1,000		US\$
<b>TOTAL</b>				<b>US\$</b>



**Payment Terms:**

Please immediately **sign and fax return to +852 2944 6424**. Cross Cheque/Bank Draft made payable immediately for 100% of total payable, payment is due now. For Bank Draft, please remit the payable amount to HSBC Hong Kong for account of "**Corporate Consumer Communications Ltd**" under Account No. **588-882332-838** and fax us the receipt at +852 2944 6424 for verification:

<b>Account name:</b>	Corporate Consumer Communications Ltd
<b>Account No:</b>	588-882332-838
<b>Account Currency:</b>	USD or HKD
<b>Bank:</b>	The Hongkong and Shanghai Banking Corporation Ltd (HSBC)
	Shop Units P15-16, Blk G, Telford Plaza I, Kowloon Bay, Kowloon, Hong Kong
<b>Branch Address:</b>	
<b>Branch Code:</b>	126
<b>SWIFT Code:</b>	HSBC-HK-HH-HKH

*(All banking charges, if any, are to be borne by the exhibitor)*

Failure to pay will negate your booking. Payment is non-refundable. The organizer reserves the right to cancel or postpone the exhibition & show magazine, and refund any payment paid minus 5% administration fee.

**Payment should be submitted together with original form to Corporate Consumer Communications Ltd** together with original form to Suite 1701, Car Po Commercial Building, 18-20 Lyndhurst Terrace, Central, Hong Kong.

We hereby accept the CONDITIONS FOR HIRE AND PARTICIPATION and enclose 100% of payment:

**Authorised Signature:** \_\_\_\_\_

**Company Chop:**

**Name in print:** \_\_\_\_\_

**Job Title:** \_\_\_\_\_

**Date (dd/mm/yy):** \_\_\_\_\_