

AD SPECIFICATIONS:

Option		Color	Trim Size	Bleed Size	File Format	Booking Deadlines	Material Deadlines
SMART International Property Expo 2006 Singapore (21 - 22 October 2006)							
1	Inside Front Cover	4C	Full Page 213 mm (W) x 280 mm (H)	Submission file should include extra 3 mm on all 4 sides as bleeding area. Submission size: 219 mm (W) x 286 mm (H)	JPEG Format with min. 300 dpi.	1-Sep-06	5-Sep-06
2	Inside Back Cover	4C					
3	Back Cover	4C					
4	Run of Page	4C					

HOT PROPERTY PICKS SPECIFICATIONS:

Hot Property Picks is a full-page property listing. This is a unique opportunity to showcase an individual property to interested buyers. Only one property development per page can be allowed.

Advertisers should submit 3 - 4 high quality images, a 400-word description and contact details for the featured property. See below for a sample layout.
(Publisher reserves full editorial rights).

Note: Hot Property Picks must focus exclusively on one property per booking

Option		Color	Materials	File Format	Booking Deadlines	Material Deadlines
5	Hot Property Picks	4C	1. 3 - 4 images 2. Max. 400 words describing the Property	JPEG Format with min. 300 dpi.	1-Sep-06	5-Sep-06

Magazine Cover
(Draft)

Hot Property Picks
(Draft)



For Booking, please E-mail or Fax this form to:

Organiser: Corporate Consumer Communications Ltd
 Contact Person: Mr. Hoi Cheung
 Tel: +852 2580 9346
 Fax: +852 2944-6424
 Email: hcheung@3c-ltd.com

PART I: COMPANY DETAILS

Company Name:

Authorised Person:

Job Title:

Tel No. - -
Country Code Area Code Number

Fax No. - -
Country Code Area Code Number

Email:

Address:

PART II: EXPO MAGAZINE ADVERTISEMENT BOOKING

Option	Type	Unit Price (USD)	Booking Quantity (Unit)	Sub Total Price (USD)	
			Singapore Expo (21 – 22 October 2006)		
1	Inside Front Cover	Full Page 4C	\$2,200		US\$
2	Inside Back Cover	Full Page 4C	\$2,200		US\$
3	Back Cover	Full Page 4C	\$2,800		US\$
4	Run of Page	Full Page 4C	\$1,500		US\$
5	Hot Property Picks	Full Page 4C	\$1,000		US\$
TOTAL					US\$

SMART

International Property Expo 2006

SMART PROPERTY EXPO MAGAZINE ADVERTISEMENT BOOKING FORM

Payment Terms:

Please immediately **sign and fax return to +852 2944 6424**. Cross Cheque/Bank Draft made payable immediately for 100% of total payable, payment is due now. For Bank Draft, please remit the payable amount to HSBC Hong Kong for account of "**Corporate Consumer Communications Ltd**" under Account No. **588-882332-838** and fax us the receipt at +852 2944 6424 for verification:

Account name: Corporate Consumer Communications Ltd
Account No: 588-882332-838
Account Currency: USD or HKD
Bank: The Hongkong and Shanghai Banking Corporation Ltd (HSBC)
Branch Address: Shop Units P15-16, Blk. G, Telford Plaza I, Kowloon Bay, Kowloon, HK
Branch Code: 126
SWIFT Code: HSBC-HK-HH-HKH

(All banking charges, if any, are to be borne by the exhibitor)

Failure to pay will negate your booking. Payment is non-refundable. The organizer reserves the right to cancel or postpone the exhibition & show magazine, and refund any payment paid minus 5% administration fee.

Payment should be submitted together with original form to Corporate Consumer Communications Ltd together with original form to Suite 1701, Car Po Commercial Building, 18-20 Lyndhurst Terrace, Central, Hong Kong.

We hereby accept the CONDITIONS FOR HIRE AND PARTICIPATION and enclose 100% of payment:

Authorised Signature: _____

Company Chop:

Name in print: _____

Job Title: _____

Date (dd/mm/yy): _____