

AD SPECIFICATIONS:

Option	Color	Trim Size	Bleed Size	File Format	Booking Deadlines		Material Deadlines		
					Singapore Expo	Hong Kong Expo	Singapore Expo	Hong Kong Expo	
1	Inside Front Cover	4C	Full Page 213mm (W) x 280mm (H)	Submission file should include extra 3mm on all 4 sides as bleeding area. (i.e. submission size = 219mm (W) x 286mm (H))	JPEG Format with minimum 300 dpi	01 April 06	25 May 06	03 April 06	01 June 06
2	Inside Back Cover	4C							
3	Back Cover	4C							
4	Run of Page	4C							

HOT PROPERTY PICKS SPECIFICATIONS:

Hot Property Picks is a full-page property listing. This is unique opportunity to showcase an individual property to interested buyers. Only one property development per page can be allowed.

Advertisers should submit 3-4 high quality images, a 400-word description and contact details for the featured property. See below for a sample layout.

(Publisher reserves full editorial rights).

Note: Hot Property Picks must focus exclusively on one property per booking

Option	Color	Materials	File Format	Booking Deadlines		Material Deadlines		
				Singapore Expo	Hong Kong Expo	Singapore Expo	Hong Kong Expo	
5	Hot Property Picks	4C	(1) 3-4 images (2) Max 400 words describing the Property	JPEG Format with minimum 300 dpi	01 April 06	25 May 06	03 April 06	01 June 06

**Magazine Cover
(Draft)**

**Hot Property Picks
(Draft)**



For Booking, Please E-mail or fax this form to:

Organiser: Corporate Consumer Communications Ltd
 Contact Person: Ms. Audrey YEUNG
 Tel: +852 2944 6430
 Fax: +852 2944-6424
 Email: ayeung@3c-ltd.com

PART I: COMPANY DETAILS

Company Name: _____

Authorised Person: _____

Job Title: _____

Tel No. _____
 Country Code Area Code Number

Fax No. _____
 Country Code Area Code Number

Email: _____

Address: _____

PART II: EXPO MAGAZINE ADVERT BOOKING

Option	Type	Unit Price (USD)	Booking Quantity (Unit)		Sub Total Price (USD)
			Singapore Expo	Hong Kong Expo	
1	Inside Front Cover	Full Page 4C	\$2,200		US\$
2	Inside Back Cover	Full Page 4C	\$2,200		US\$
3	Back Cover	Full Page 4C	\$2,800	SOLD	US\$
4	Run of Page	Full Page 4C	\$1,500		US\$
5	Hot Property Picks	Full Page 4C	\$1,000		US\$
TOTAL					US\$

Payment Terms:

Please immediately **sign and fax return to +852 2944 6424**. Cross Cheque/Bank Draft made payable immediately for 100% of total payable, payment is due now. For Bank Draft, please remit the payable amount to HSBC Hong Kong for account of "**Corporate Consumer Communications Ltd**" under Account No. **588-882332-838** and fax us the receipt at +852 2944 6424 for verification:

Account name:	Corporate Consumer Communications Ltd
Account No:	588-882332-838
Account Currency:	USD or HKD
Bank:	The Hongkong and Shanghai Banking Corporation Ltd (HSBC)
Branch Address:	Shop Units P15-16, Blk G, Telford Plaza I, Kowloon Bay, Kowloon, HK
Branch Code:	126
SWIFT Code:	HSBC-HK-HH-HKH

(All banking charges, if any, are to be borne by the exhibitor)

Failure to pay will negate your booking. Payment is non-refundable. The organizer reserves the right to cancel or postpone the exhibition & show magazine, and refund any payment paid minus 5% administration fee.

Payment should be submitted together with original form to Corporate Consumer Communications Ltd together with original form to Suite 1701, Car Po Commercial Building, 18-20 Lyndhurst Terrace, Central, Hong Kong.

We hereby accept the CONDITIONS FOR HIRE AND PARTICIPATION and enclose 100% of payment:

Authorised Signature: _____ **Company Chop:** _____

Name in print: _____

Job Title: _____ **Date (dd/mm/yy):** _____